

Attorney's Docket No. K&A 00-1303  
Client's Docket No. DLL696

#### **ABSTRACT OF THE DISCLOSURE**

5        A fish luring system for luring fish to a fishing lure attached to an end of a fishing line attached to the fishing pole. The fish luring system includes a fishing pole that includes a rod portion and a handle portion. A plurality of eyelets is mounted on the rod portion and a vibrating assembly for vibrating the rod portion of  
10      the fishing pole is mounted in the fishing pole.